

LAUREN THOMPSON

GRAPHIC DESIGNER

INFO



(469) 344-1056



lashley.thompson1995@gmail.com



linkedin.com/in/lauren-ashley-thompson



laurenashleythompson.com

SUMMARY

Highly skilled and creative graphic designer with 5+ years of experience seeking a challenging role to utilize my expertise in visual communication, branding, and design. Committed to delivering exceptional designs that captivate audiences and achieve clients' goals.

SKILLS

- Design Thinking Strategies
- Asana
- Notion
- Microsoft & Google Suite
- CRM Management
- Salesforce
- Confluence
- Zendesk
- Slack
- Zoom
- Microsoft Teams
- Jira
- Adobe Creative Suite
- HTML/CSS Coding
- Web/Graphic Design Principles
- Canva
- Sketch
- Procreate
- Wix
- Squarespace
- Editor X
- Photoshop
- Illustrator
- InDesign
- XD
- Adobe Workfront

EXPERIENCE

GRAPHIC DESIGNER

Goodwill Dallas Industries Corporate

Nov 2024 - June 2025

- Design digital graphics, event campaigns, print publications, flyers, and brochures.
- Ensure brand consistency across all corporate marketing and promotional materials.
- Collaborate with the marketing team to create impactful visual content for corporate initiatives.
- Manage multiple design projects, ensuring timely delivery and adherence to quality standards.

PRODUCTION DESIGNER

Jewelers Mutual | Jewelry Insurance Company

2023 - 2024

- Led the rebranding of materials according to the company's new branding guidelines.
- Participated in weekly team critiques and reviews to ensure design quality.
- Worked closely with senior designers on high-profile projects.
- Assisted in preparing designs for print to ensure high-quality production.
- Designed high-level pitch deck presentations for major clients, including eBay and Costco.
- Self-managed projects efficiently using Workfront, ensuring timely delivery.
- Utilized Adobe Creative Cloud (Illustrator, Indesign, Photoshop) to bring innovative designs to life.
- Created diverse visual content, including social media posts, digital flyers, print materials, internal business documents, presentations, and PowerPoint decks.

EDUCATION

BACHELOR OF ART & TECHNOLOGY

The University of Texas at Dallas

2015 - 2018

ASSOCIATE OF ARTS AND SCIENCE

Panola College

2014 - 2015

GRAPHIC & WEB DESIGNER

Right Hand Marketing | Marketing Agency

2022 - 2024

- Created visually appealing designs aligned with client objectives.
- Produced engaging web designs, optimizing user experience.
- Collaborated with team members for smooth project execution.
- Incorporated feedback to refine deliverables and meet client expectations.
- Communicated effectively to address client needs and provide updates.
- Adapted designs to client preferences and market trends.

GRAPHIC & WEB DESIGNER

Visually Different | Freelance Branding + Design

2018 - Present

- Collaborate with various clients to deliver a wide range of design services, including branding, print design, web design, and social media graphics.
- Successfully manage multiple projects simultaneously, meeting deadlines and client expectations.
- Demonstrate strong client communication skills to understand project requirements and provide design solutions that align with their vision.
- Maintain up-to-date knowledge of design trends, tools, and techniques, implementing them into creative deliverables.

COMPANY LEADERSHIP

WOMEN OF FUNDBOX EMPLOYEE RESOURCE GROUP LEADER

Fundbox | Financial Tech Company

2021 - 2022

- Delivered resource group strategy including yearly programming, budget, and planning monthly events and activities.
- Oversaw board member, collaboration, event planning, promotion, and strategy execution.
- Developed monthly newsletter featuring current women who are making an impact in the company
- Led and implemented entire strategy for Women's History Month.
- Oversaw brand manager to ensure materials encompass this year's initiative into all social media and company's branding.
- Reviewed deliverables, budget, and strategy with ERG Executive sponsor.